

CORPORATE PROFILE OF

**Eki Digital Multipurpose
Company Limited.**



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Our combined local and international experience and, in particular our Nigeria capability based out of Lagos, provides us with on the ground knowledge that gives us an understanding of the current themes impacting trade promotion and facilitation across the African continent, and lessons to be learnt from successful engagements and implementations in the Middle East.

Our experience of partnering and providing support to firms seeking to expand and launch into the African Market benefits from our on-ground investment activities across our sectors of focus, particularly agriculture and fast-moving consumer goods manufacturing. This has won us a reputation as pragmatic problem solvers, who work closely with partners to deliver on shared objectives. This approach has afforded us the opportunity of undertaking multiple collaborative opportunities that are surpassing expectations.”

Godwin Omage
CEO

Eki Digital is a multipurpose product and service business development company with deep expertise in trade promotion and facilitation across value chains in various sectors such as agriculture, oil and gas, manufacturing, and real estate in Nigeria and across Africa.

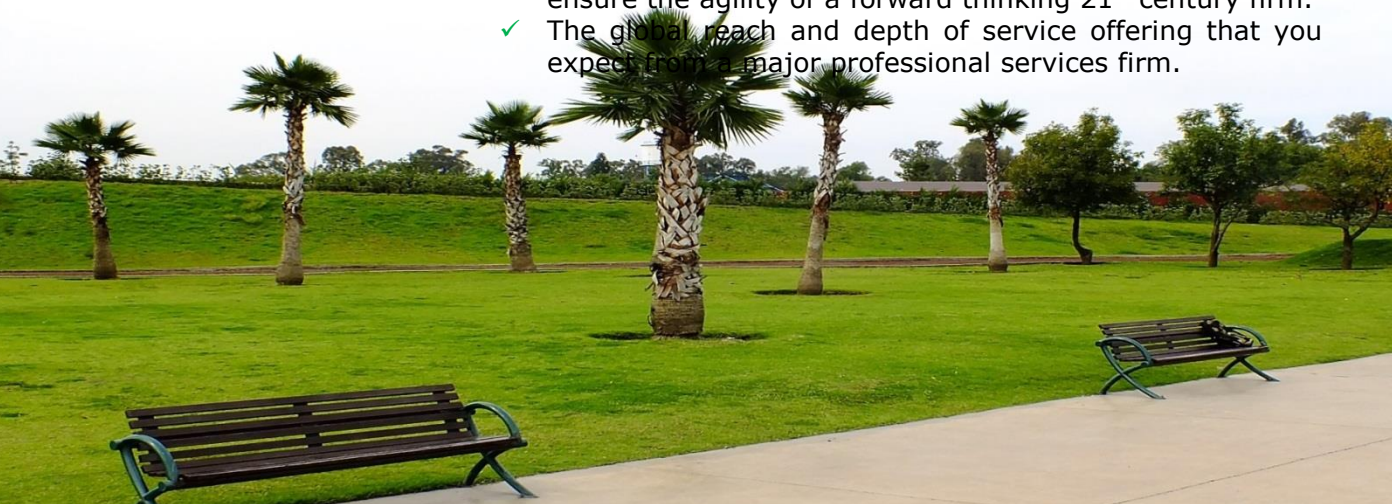
We leverage the capabilities of our multidisciplinary partners and associates focussed on promoting and facilitating trade and investment across Africa.

Eki Digital works with a dynamic mix of highly experienced and resourceful teams to blend world-class delivery management expertise, with industry specific and in-depth local knowledge. We leverage the knowledge and skills of our multi-disciplinary experts, network of associates and partners to develop and deliver practical solutions designed to grow our portfolio and help partners achieve our collective objectives.

We understand the challenges associated with doing business in Africa and have developed a reputation for being able to respond promptly and sensitively, with practical and innovative solutions tailored to deliver value to all stakeholders.

Why Eki Digital?

- ✓ Deep technical and operational expertise, relationships and sector specialisms required to deliver innovative solutions and market insights.
- ✓ Empowered engagement teams, hands-on partner involvement and shorter decision making chains that ensure the agility of a forward thinking 21st century firm.
- ✓ The global reach and depth of service offering that you expect from a major professional services firm.



Our Approach

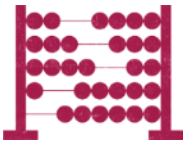
Our approach is uncompromisingly collaborative.

Our multi-disciplinary delivery teams have developed a reputation across Africa for their significant experience of all the key facets in the delivery of infrastructure projects across the continent.

Our pool of experts and network of associates deliver assignments under several project teams, such as Infrastructure & Capital Projects team, PPP Practice team, Emerging Markets Advisory team, Transaction Advisory team, Financial Advisory team, Specific Sector Technical Advisory teams.

These teams are structured around the following service categories:

Commercial Deal Structuring



We provide a range of expert support services across the lifecycle of commercial joint ventures, and mergers and acquisitions, including: options analysis; financial due diligence; risk management; investment advisory; teaming agreements and commercial negotiations support; strategic business plans; deal structures; role allocation and post-deal implementation planning.

Transaction Advisory



We offer a range of services across the full transaction lifecycle tailored to government and private sector clients, including: project preparation; feasibility studies; business plan development; PPP Advisory; due diligence; options analysis, proposal preparation and evaluation; and public-sector procurement support.

Growth Enabler



We can help facilitate and deliver on growth objectives of firms. We foster growth and promote enduring business ties with client. We create networking opportunities for clients, to unlock value. Our approach is uncompromisingly collaborative. Customer responsiveness and commitment is the driving force in our quest for excellence. From supply of inputs, to marketing of products, we are the desired partners to engage

Delivery Management



We can rapidly mobilize an integrated team of specialists and subject matter experts by drawing from our network of professionals working across multiple countries. Your team will have the deep knowledge, experience and foresight critical to every aspect of your project.

Our Offerings




Across the manufacturing and agricultural sector, we have the following specific offering.

- Business Development
- Trading Platform
- Bidding Strategy & Documentation
- Business Case Development
- Business Planning & Strategy
- Commercial Joint Ventures
- Contract Negotiation
- Delivery Management
- Feasibility Studies
- Financial & Commercial Due Diligence
- Investment Promotion & Facilitation
- Investment Management
- Mergers, Acquisitions & Disposals
- Market Penetration
- Quality Management
- Performance Monitoring
- Project Management
- Private Sector Development
- Procurement Advice & Management
- Project Communications
- Project Finance/ Refinancing
- Programme Management
- Public Private Partnerships
- Research Analysis & Development
- Risk Analysis & Management
- Trade Promotion and Facilitation
- Transaction Advisory Services



ENABLING THE INTEGRATION OF BUSINESSES ACROSS AFRICA INTO THE AFRICA MARKET



We are the owners of the trading platform called eki.digital.com; a global trading platform designed for buyers and sellers to meet and do business independently without any interference. We set systems in place to ensure smooth communication and interaction amongst them.

We rely on the opportunities technological innovation and breakthrough has created, to advance the objective of integrating businesses into the global economy.

Our online platforms (including mobile application platforms) connect sellers and buyers in a cost competitive way that creates a win-win solution for all stakeholders. Our people are passionate about enabling the successful integration of businesses into the African market



Our Portfolio



Agriculture

For strategic reasons and attendant advantages, Eki Digital owns a 2000-hectare farmland in Nigeria (scalable to over 10,000 hectares), and pockets of agricultural investment across the country. The farm is run on partnership with local communities, and it is within manageable distances of major markets in the southern part of Nigeria.

We aim to expand our current cultivation of vegetables, and poultry to produce and market livestock and processed rice for both the wholesale and the retail market.

Our agricultural investment has offered us strategic market positioning and strength. The farm is supported by a team of seasoned professionals, who are passionate about agriculture and adding value to societies through engaging the soil and the whole agricultural value chain.

Manufacturing

We manufacture soaps, detergents, perfumes, and a range of other Fast Moving Consumer Goods. We aim at manufacturing our products to not only have a beautiful appearance, but also that the customers perceive something of great intrinsic value when they touch it. We constantly strive to create future products that will stimulate the customer's senses to bring about joy and excitement each time the product is used. The future of its manufacturing that Eki Digital envisions is to play an indispensable role in a global supply chain. This is being achieved by having the strength of the three combined effects: meeting the needs of the marketplace, advanced technology, and high-quality. Therefore, we will continue to provide the market with the reliable quality by making full use of our core technology of forging, investing for the future.

Our success will be validated when the end users use the product and "their heart leaps for joy" and "they are deeply moved". We will create a future without limits through valued manufacturing. We will be responsible for planning, development, and manufacturing; and be



E-COMMERCE



Our vision is to be Africa's largest one stop shop for most of the everyday need of consumers. Both web based and mobile based, the Eki Digital platform offer services such as ecommerce services, financial transactions and payments, ride hailing, chat room for networking amongst businesses, hotel and flight bookings, amongst several others. Furthermore, it offers digital wallet services, that helps buyers make payments in their respective currencies, and helps sellers retain the value of their money, as they keep sales revenue in the currency in which it was paid. All these will be deployed in a phased manner.

We aim to tap the growing Nigerian and Middle East consumer goods market, and kick off in Lagos and Dubai, while plans are ongoing to expand to other major cities in Nigeria such as Abuja, Kano, Port-Harcourt, Kano, and Benin-City within the next three year. Through www.eki.digital, we will expand the sales of businesses, while consumers will have an opportunity to select and purchase products and get it delivered within a very short period.

TRADE FACILITATION

We have supported over 10 firms. Your sales in emerging markets are important. Sub-Saharan Africa has a population of 1.1 billion and is set to be one of the largest consumer markets in coming decades. Positioning now in this fast-growing market is key to overall global success. We support firms entering the African business markets and firms in Africa expanding export sales globally.

We specialize in export trade and investment opportunities in emerging markets, most specifically the sub-Saharan African and the middle east. With associates and partners across key Africa countries, we are established to support your company directly with on-the-ground service offerings. We help clients identify, understand and develop international investment and market export expansion opportunities in the context of their global strategies.



Investment Due Diligence



Eki Digital conducts Due Diligence on behalf of clients on potential partners or business opportunities across Africa. We leverage our network of associates on ground across the region to conduct deep assessment into clients requirements.

We have developed the tools and expertise to provide clients with actionable information to shape business decisions. Investigations are led by our senior practitioners, who use iterative and collaborative investigative methodologies that rely on the team's extensive and diverse experience, thoughtful application of technology, and a deep use of local insight to develop facts that allow clients mitigate risks. Our consultative approach allows clients to match the level of diligence with the level of opportunity risk, so that our work ranges from targeted compliance screens to identify prominent red flags to complex multi-jurisdictional investigations across countries and continents. While some due diligence investigations begin with a broad search of information developed in the public domain, others might begin with a careful analysis of discrete information or might require extensive industry insight to shape appropriate methodologies. Regardless, all due diligence investigations are conducted in utmost confidence and to the highest legal and ethical standards. The facts in these investigations allow our clients to proceed with confidence or restructure transactions as necessary in order to safeguard both their investments and reputations.

Market Entry

Exploring the unknown by entering a new country or market should be an exciting journey to embark on – unless you experience unwanted surprises and get stuck at the very beginning. The unexpected workload can be connected to confusing legislation frameworks, complicated incorporation process, overwhelming bureaucracy, paperwork, lack of response and lengthy communication with the local statutory authorities or any kind of limitations you may encounter.



Having years of experience in supporting our customers to grow their business within the African region, we can provide a full-range support when entering new markets and help with navigating the country specific statutory requirements – starting from a smooth incorporation process

Emerging Markets Advisory



Emerging markets present new opportunities and risks associated with venturing in unfamiliar territory. Through linkages with local networks of partners, our Emerging Markets team have deep country specific knowledge and links that can help you as you review and position for new opportunities abroad. We are global in outlook and local in delivery. We deliver innovative solutions helping our clients grow and expand in exciting markets in Africa.

Our Emerging Markets Advisory Services will support, strengthen and considerably validate your market entry and business development plans, by drawing on market insights, consumer and end-user research, and competition analysis, and specialist industry insight and market intelligence.

OUR PEOPLE



We are initiating a work culture shift and promoting a sound organization that advances the goals and aspirations of all our partners and (employees). It is our vision to create an atmosphere that inspires creativity and innovation, develops talent, and provides ample space for the realization of both the individual and our organizations objectives.

We are pursuing a paradigm shift in our work approach, and our people are at the core of the process. We want to attract, retain, and grow with entrepreneurs within our organization – WHO WE CALL INTRAPRENEURS. The above stems from an understanding that the 21st century organization that will lead and be a global model, must move away from the traditional work approach full of roles and responsibilities that are tied into a bureaucratic framework, to a more flexible work pattern that allows employees achieve their ambitions within the overall organization vision, shape the growth process and direction of growth of the organization, albeit without losing accountability. We seek a shift from corporate thinkers, who are more preoccupied with doing assigned jobs and pleasing their superiors than seeking solutions to challenges and more innovative approaches to processes.



Godwin Aigboviose Oimage is an Apostle and a business enthusiast who is passionate about unleashing the potentials of communities. He has led the start-up and successful running of over three(3) businesses. Apostle Godwin Oimage has significant experience in business management, start-up development, manufacturing, human capital development, investment appraisal and human resource management. He is the founder of Love Lead Christian Outreach Ministries seeing to their spiritual and physical wellbeing and has been the leader in numerous highly envisioned projects which is meant to revolutionize Africa continent.



Omowumi A. Adeosun has significant experience in leading and managing technology, commercial and private and has been instrumental in researching and developing the Eki Digital technology platform. (Global Trade Zone)

She's a multi-skilled Graphic Designer with extensive experience in multimedia, web development and print design. Exceptional collaborative and interpersonal skills. She's a passionate and inventive creator of innovative marketing/ campaigns Designs. She is an Executive director and a shareholder of Eki Digital Multipurpose Company Ltd and also a board of trustee in Love Lead Outreach ministries.

She is the CEO of talk Graphics a multimedia arm of Eki Digital Multi. Coy. Ltd. were all Designs and visual work of Eki Digital is been executed.



Suren Abeywickrema, MBA Intl. He's a Well-developed manufacturing, production, Sales and marketing expert who gained over 27 years specialising in 'FMCG', 20 of which at CEO and Director level roles for high turnover, market leading, international, multinational, manufacturing, FMCG, automotive, plastics, food, companies within the Australasian, Pacific regions and Sri Lanka. Skilled in determining business strategy, revising business models and market focus, accomplishing organisational objectives by harnessing key performance metrics, marketing & sales strategies and continuous improvement methods. Recognised for innovative thinking, executing major cost saving initiatives and effectively renegotiating supplier agreements. and leadership.



Samuel O. Alilionwu Esq is a legal Practitioner with over 15 years practice experience. His practice area covers Corporate Consultant practice, Arbitration, Negotiation, Mediation, Litigation, Energy, Global Business law. He is the Legal Assistance and secretary of Eki Digital Multipurpose Coy. Ltd.



Mike is an Energy Economist and Financial Analyst with experience in Infrastructure PPPs, investment and business analysis, market research, policy development and analysis, and process design. His education and work experience has exposed him to the rigor in financial modelling, quantitative and qualitative research, econometric and statistical analysis, technical report writing, project preparation and development, as well as developing and implementing monitoring and evaluation frameworks. His works cuts across several sectors and touches on several areas; including Infrastructure Financing, Corporate Finance, Industrial and SME development, Natural Resource Governance, Fiscal and Monetary Policy Management and Public Policy Development. He has contributed to several independent and commissioned projects funded by local and international partners such as the African Development Bank, the UK's DfID, and the Federal Government of Nigeria.

HAVE A PROJECT?

LOOKING TO INVEST?

LOOKING FOR PARTNERS?

1

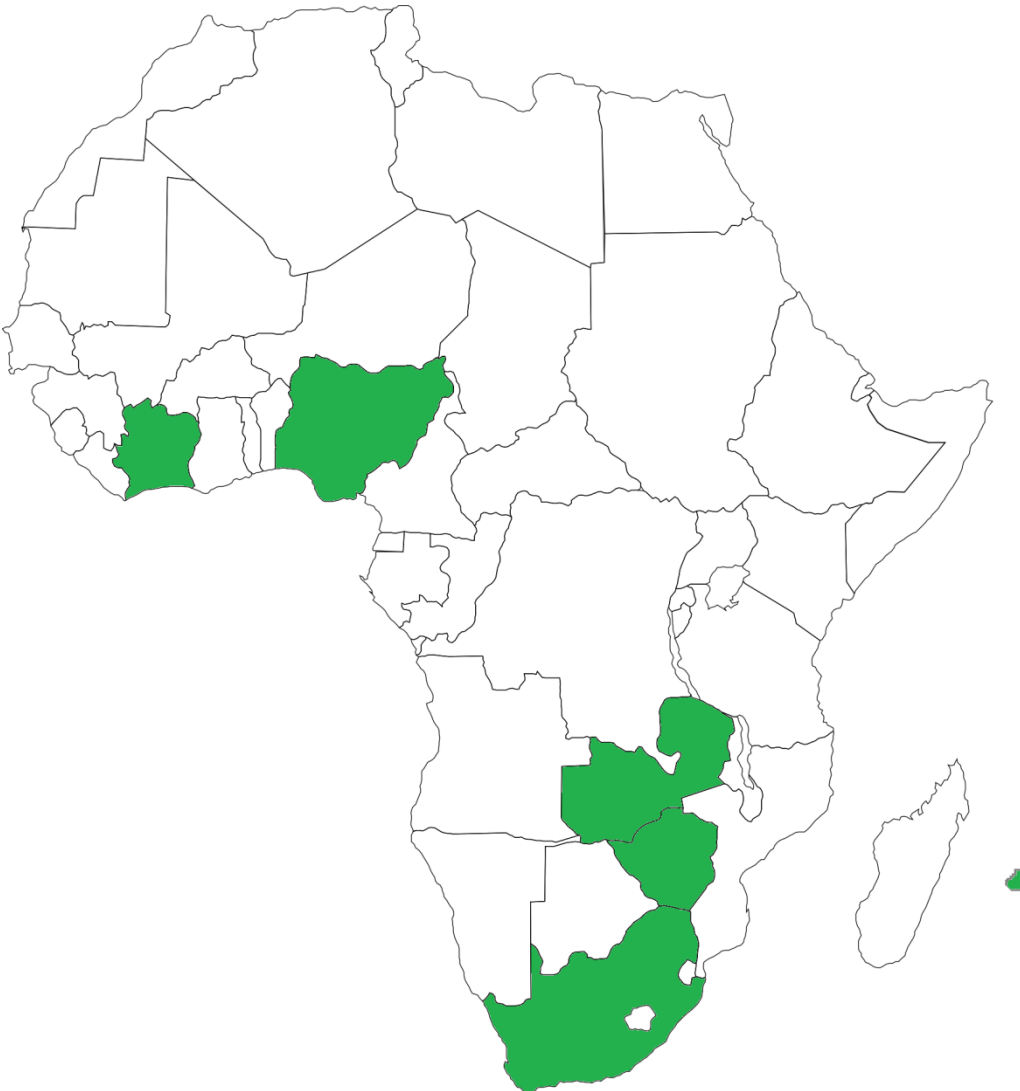
Ask us to submit full technical and financial proposals for your project or program. Client references available upon request.

2

Speak to us on bankable pipeline of projects, or use our Due Diligence service to investigate a potential investment or an existing project.

3

Highly experienced and distinguished faculty with a pool of skilled professionals. Speak to us to see how we can help you or your client.



CONTACT DETAILS

**For general enquiries, please
contact**

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